

EdExcel GCSE Business Learning journey

Curriculum intent: The GCSE Business Studies curriculum aims to inspire and equip students with the essential knowledge, skills, and understanding of the world of business.

Business Themes

Exploring Enterprise

Business Plan

Business Finance

Marketing

Human Resources

Exam Skills

Theme 1 external examination
1hr 45 mins

Theme 2 external examination
1hr 45 mins



Final Revision & External Exams

2.5 Making human resource decisions

- 2.5.4 Motivation
- 2.5.3 Effective training & development
- 2.5.2 Effective recruitment
- 2.5.1 Organisational structures

2.4.2 Business performance

2.4 Making financial decisions

2.3 Making operational decisions

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- 2.2.5 Marketing mix & business decisions
- 2.3.2 Working with suppliers
- 2.3.4 Sales process
- 2.4.1 Business calculations
- 2.2.3 Promotion
- 2.2.4 Place
- 2.3.1 Business operations
- 2.3.3 Managing quality
- 2.2.1 Product
- 2.1.4 Ethics
- 2.1.2 Changes in business aims & objectives
- 1.5.4 Economy
- 1.5.4 External influences

1.5 Understanding external influences

2.1 Growing the business

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- 2.1.3 Business globalisation
- 2.1.1 Business growth
- 1.5.1 Business stakeholders
- 1.5.3 Legislation
- 2.2.2 Price
- 1.4.4 Business plans

Year 11

Theme 1 Revision & Mock Exam

1.3 Putting a business idea into practice

- 1.4.1 Options for start up & small businesses
- 1.3.3 Cash & cash-flow
- 1.3.1 Business aims & objectives
- 1.5.2 Technology
- 1.2.4 Competitive environment
- 1.2.3 Market segmentation
- 1.4.2 Business location
- 1.3.4 Sources of business finance
- 1.3.2 Revenue, costs & profits
- 1.2.2 Market research

1.2 Spotting a business opportunity

Year 10

1.1 Enterprise and entrepreneurship

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- 1.1.1 Dynamic nature of business
- 1.1.3 Dynamic nature of business
- 1.1.2 Risk and reward
- 1.2.1 Customer needs

